

Allied Testing launches BEST Studio

13th April 2011, London.

Allied Testing, a leading QA and testing provider, has announced the launch of BEST Studio, a customizable product development and management solution offering product validation, improved product quality and reduced time-to-market for software in the financial sector.

BEST Studio creates high-fidelity virtual financial environments in which test and development scenarios can be managed, compared and analyzed. It serves the diverse needs of the electronic trading community from back testing and tuning to ongoing product development.

“We are aware of the challenges in market finance software. It is an ever-changing environment, with changing communication protocols, market rules and varied business and technical needs,” said Denis Albert, Director of Trading Technologies at Allied Testing.

BEST Studio brings to the finance industry years of best practice in development and testing that have been long established in the science and engineering disciplines.

“In a market this complex and competitive, any mistake is very costly and time-to-market is critical,” said Dasha Klyachko, Managing Director of Allied Testing. “Software and financial engineers at all levels need to improve the quality of their trading systems.”

“BEST Studio is an end-to-end solution that conducts simulations, tests and experiments to verify and improve product design. It helps developers and QA engineers adapt their products to technological, market or regulatory changes,” continued Albert. “We built a solution that can be used by software developers, QA engineers, algorithmic traders or analysts, and project managers working in teams or individually to design and develop products or trading strategies for modern marketplaces.”

The product consists of several components that can be combined in different configurations to target analytical, technical or business users. BEST Studio will be on show during Trade Tech 2011, April 13 and 14th at Allied Testing’s booth, #283.

More information on BEST Studio:

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About Allied Testing

Allied Testing (www.alliedtesting.com) is a leading QA and testing firm, which specializes in the trading and financial industry. Allied Testing offers its clients a full range of QA capabilities, from process audit and strategy consulting to implementation and ongoing service delivery, both onsite and offshore/nearshore. Its deep domain expertise, global footprint and the superb technical capabilities of its staff have enabled Allied Testing to become a quality assurance partner of choice to the most important players in global finance and trading industry.

More information on Allied Testing

<http://www.alliedtesting.com>

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